

# SAVE UP TO \$14,790 WHILE BUYING DIAMONDS

## Natural Diamonds VS Lab Grown Diamonds

### Natural Diamonds



A natural diamond is made from carbon and is the hardest natural known thing on man.



**Effects On The Earth**  
1ct of mined diamonds disrupt nearly 100 sqft of land & produces around 6000 lbs of mineral waste.



**Effects On People**  
All in all, mined diamonds result in 1 injury for every 1,000 workers annually.



price(per carat):  
Mined is expensive.

### Lab Grown Diamonds



A lab created diamond is a diamond made of the same material as natural diamonds: pure carbon, crystallized in an isotropic 3D form.



**Effects On The Earth**  
1ct of lab-grown diamonds disrupt just 0.07 sqft of land & produces only 1 lbs of mineral waste.



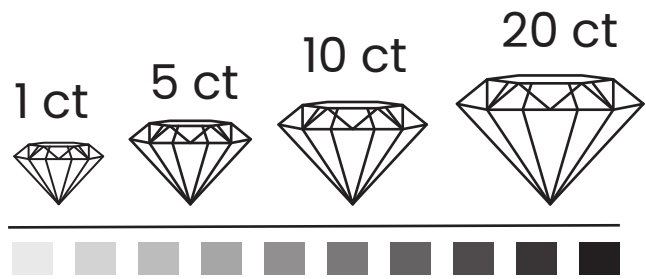
**Effects On People**  
while lab-grown diamonds result in zero.



price(per carat):  
Lab-grown is 40-50% cheaper than mined diamonds.

## 4C's Of Diamond Quality

### CARAT=SIZE



Refers to a diamond's weight. Higher the carat weight, costlier the stone. However, Two diamonds of the same carat weight may have varying costs when the remaining C's are taken into consideration.

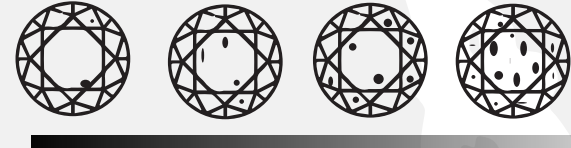
MORE COSTLY

LESS COSTLY

# 4Cs

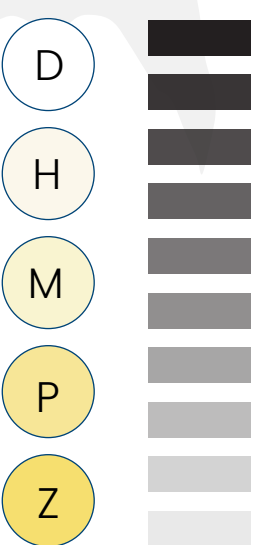
### CLARITY

Diamond Clarity measures the amount, size and placement of internal 'inclusions', and external 'blemishes'. Grades run from 'Flawless', with virtually no imperfections, to 'Included', which contain a significant number of imperfections.



### COLOR

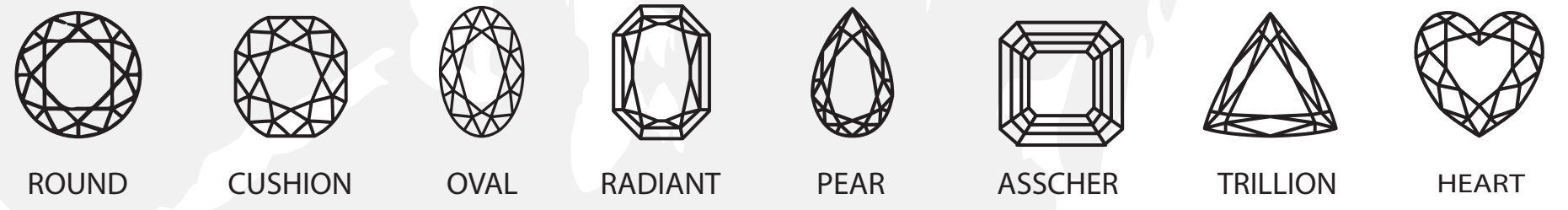
In most diamonds, the term actually refers to the absence of color. The less color in the stone, the more desirable and valuable it is. Some of these differences are not visible to the naked eye, but directly impact the overall quality and price of the stone



### CUT COLOR CLARITY CARAT

### CUT

A well-cut diamond will be more valuable than one that is poorly cut or uncut. Expert diamond cutters know how to play around with angles and light to create a dazzling spectacle.



## GIA/IGI Certified Diamonds

100%

Verifies that the diamond is 100% Natural or Lab grown.

Gives you an experienced, third-party quality grading.



Allows you to compare while, shopping to get the best price.



Adds resale value to the diamond.



## Price Comparison

2.00 ct round stone in H color and VSI clarity and minimum very good cut grade.

(2.00 ct size includes stones ranging from 1.98 ct to 2.02 ct)

Loose Grown Diamond Lab Grown Diamonds \$4,060.00	BRILLIANT EARTH Lab Grown Diamonds \$5,790.00	RITANI Lab Grown Diamonds \$6,095.00	MIADONNA Lab Grown Diamonds \$7,857.00	JAMES ALLEN Mined Diamonds \$16,660.00	BLUE NILE Mined Diamonds \$17,551.00	RITANI Mined Diamonds \$17,755.00	BRILLIANT EARTH Mined Diamonds \$18,850.00
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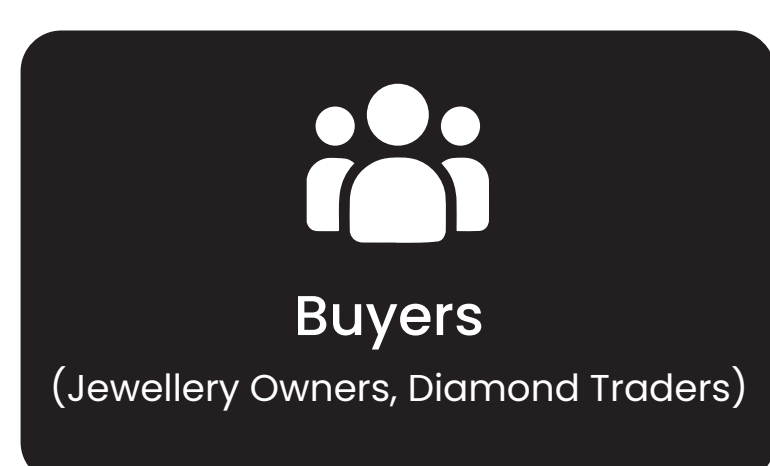
Prices shown are for round, lab-created diamonds listed on LooseGrownDiamond.com for specified characteristics vs. lowest priced round lab-created diamonds (as noted) listed on competitors' websites as of July 5, 2021.

## Buy Directly From Manufacturer. No Middleman

Manufacturer prices are lower than regular sellers because no middleman charges are included.



Directly Selling To



www.loosegrowndiamond.com